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## **LiV Vodka is The Official Vodka of the 2008 Hampton Classic Horse Show**

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BAITING HOLLOW, N.Y.--(BUSINESS WIRE)--**LiV™ (rhymes with 5) Vodka of Long Island Spirits Inc. (2182 Sound Avenue, Baiting Hollow, NY, (631) 630-9322, [www.lispirits.com](http://www.lispirits.com))** will be the Official Vodka of the 2008 Hampton Classic Horse Show, which will be held August 24<sup>th</sup> – August 31<sup>st</sup> in Bridgehampton, NY. The Hampton Classic Horse Show is a nationally renowned premier equestrian competition, now in its 33<sup>rd</sup> year. “We are honored to be the Official Vodka at one of the most anticipated and most well attended events of the year. We are excited to introduce our premium vodka to the equestrian world and be among other top wine and spirit producers at this first class event,” states owner Rich Stabile. The ultra premium 100% potato vodka will be featured at bar concessions throughout the event. **LiV™ Vodka** will also be featured in a Hampton Classic Cocktail offered at the event. The refreshing summer cocktail features a spirited mix of **LiV™ Vodka**, cranberry juice, fresh muddled mint leaves, sugar and lime all served over ice and garnished with an orange peel.

“We are very pleased to have LiV Vodka join our list of corporate sponsors as the Official Vodka of the Hampton Classic,” said, Shanette Cohen, Executive Director of The Hampton Classic Horse Show. “It is especially gratifying to the Classic to be part of the launch of this first ever, truly Long Island vodka, and we congratulate Long Island Spirits as they introduce this home grown product from Long Island’s first craft distillery.”

Hand crafted in Long Island’s first craft distillery since the 1800’s, **LiV™** is a world-class spirit offering a smooth flavor capturing the consumer’s attention with an exceptional taste profile. **LiV™ Vodka** is one of a handful of Ultra Premium Vodkas that is small batch distilled from 100% potatoes. For each batch of **LiV™ Vodka**, only the highest quality ingredients are used, including the celebrated Long Island potato, thus making it the only vodka truly ever “made on” Long Island. **LiV™ Vodka** is available for \$38 (750ml) and \$44 (1 liter) at over 200 of the areas finer bars, restaurants, golf courses, catering halls and liquor stores throughout Long Island and NYC including Four Food Studio & Cocktail Salon, Prime – An American Kitchen and Bar, Della Femina Restaurant, North Fork Table & Inn, Gurney’s Inn, East Wind Caterers, Shinnecock Golf Club, Sag Harbor Liquor Store, Zabi’s Liquor Store, Houston’s and Park Avenue Liquor Shop, Astor Wine and Spirits, Sherry Lehman Wine and Spirits.

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