



THREE BARREL RYE WHISKY

ROUGH RIDER

BULL MOOSE



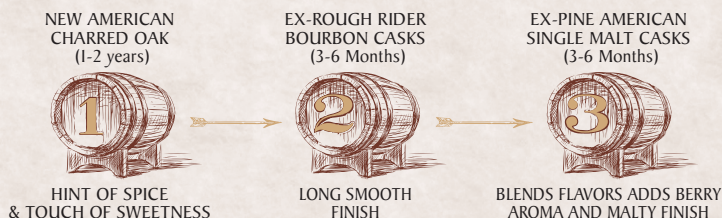
LONG ISLAND SPIRITS

Established in 2007, Long Island Spirits is surrounded by potato, corn and rye farms in the heart of Long Island's acclaimed wine region. Blessed with a microclimate similar to the Bordeaux region, the area is home to over 60 wineries and dozens of pre-revolutionary family-owned farms. The Distillery follows sustainable practices and is a pioneer in innovative fermenting, distilling and blending techniques. Leading this world-class distillery team is Founder Rich Stabile and Head Distiller Brandon Collins, who moved to Long Island to take over day-to-day distillery operations after he left his lead role at Buffalo Trace.

TEDDY ROOSEVELT'S "ROUGH RIDER'S"

In 1898, Teddy Roosevelt, a native Long Islander, organized the United States First Volunteer Cavalry, known as the Rough Rider's. This disparate group of men cherished adventure, independence and excellence. Long Island Spirits is located just miles from where the Rough Rider's were quarantined and then disbanded following their victory in the Spanish American War in a legendary summer they had in Montauk Point.

ROUGH RIDER UNIQUE THREE-BARREL AGING REGIME



Ultimate Spirits Competition 2018 American Rye Whisky

Brand	Rough Rider Bull Moose Three Barrel	Sazerac	Woodford Reserve	Col. E.H. Taylor	Highest Double	Few*	Hudson Manhattan
Producer Type	Craft	Big Brand	Big Brand	Big Brand	Craft	Craft	Craft
Parent	Independent	Buffalo Trace	Brown Forman	Buffalo Trace	Constellation	Independent*	William Grant
State	NY	Kentucky	Kentucky	Kentucky	UT	IL	NY
MSRP	\$35.00	\$27.00	\$35.00	\$70.00	\$35.00	\$55.00	\$50.00
ABV	45%	45%	45%	50%	46%	46.5%	46%
Rating	96 Chairmans Award	94	93	92	93	92	91
Great Value Award	Yes	Yes	Yes	No	Yes	No	No
Cocktail Recommendation Award	Yes	No	Yes	No	No	Yes	No

* Samson & Surrey

Tasting Notes:

"Spicy, earthy oiled leather and pipe tobacco are accompanied by dates and apple tart tatin on the nose. Grain-forward and toasted on the palate, stone fruits and honey come forward before touches of white pepper, brown sugar, and rolled oats on the finish".

- F. Paul Pacult

- **ABV:** 45%
- **Mash Bill:** 93% Rye and 7% Malted Barley
- **Non-Chill Filtered**
- **Case Size:** 6 x 750ml bottles per case
- **UPC:** 891500002287

Classic Cocktails

Manhattan

- 2 oz Rough Rider Bull Moose Rye
- 1 oz Sweet Vermouth
- 2 dashes Angostura Bitters
- 1 Maraschino Cherry (Garnish)

Pour ingredients into mixing glass filled with ice and stir. Place Maraschino Cherry into rocks glass and strain contents into rocks glass.

Sazerac

- 2 oz Rough Rider Bull Moose Rye
- 1/4 oz of Absinthe
- 1/2 oz of Simple Syrup
- 3 dashes of Angostura Bitters
- Lemon Twist (Garnish)

Combine ingredients into mixing glass (except for absinthe) filled with ice and stir. Coat interior of rocks glass with Absinthe, then strain contents of mixing glass into rocks glass, garnish with lemon peel.

Boulevardier

- 1.5 oz Rough Rider Bull Moose Rye
- 1.5 oz Sweet Vermouth
- 1.5 oz Campari
- 2 dashes of Angostura Bitters
- Lemon Twist (Garnish)

Combine ingredients into mixing glass filled with ice and stir. Place Maraschino Cherry into rocks glass and strain contents into rocks glass.

Vieux Carré

- 1.5 oz Rough Rider Bull Moose Rye
- 1.5 oz Brandy
- 1.5 oz Sweet Vermouth
- 2 dashes Angostura Bitters
- Lemon Twist (Garnish)

Combine ingredients into mixing glass filled with ice and stir. Pour into rocks glass and garnish with lemon twist.



©2018 Long Island Spirits,
2182 Sound Avenue, Baiting Hollow, NY
lispirits.com



STRAIGHT BOURBON WHISKY ROUGH RIDER



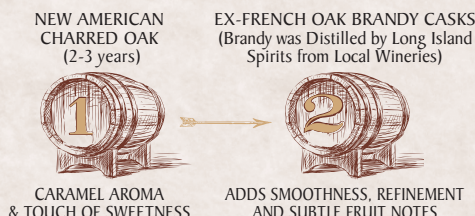
LONG ISLAND SPIRITS

Established in 2007, Long Island Spirits is surrounded by potato, corn and rye farms in the heart of Long Island's acclaimed wine region. Blessed with a microclimate similar to the Bordeaux region, the area is home to over 60 wineries and dozens of pre-revolutionary family-owned farms. The Distillery follows sustainable practices and is a pioneer in innovative fermenting, distilling and blending techniques. Leading this world-class distillery team is Founder Rich Stabile and Head Distiller Brandon Collins, who moved to Long Island to take over day-to-day distillery operations after he left his lead role at Buffalo Trace.

TEDDY ROOSEVELT'S "ROUGH RIDER'S"

In 1898, Teddy Roosevelt, a native Long Islander, organized the United States First Volunteer Cavalry, known as the Rough Rider's. This disparate group of men cherished adventure, independence and excellence. Long Island Spirits is located just miles from where the Rough Rider's were quarantined and then disbanded following their victory in the Spanish American War in a legendary summer they had in Montauk Point.

ROUGH RIDER UNIQUE DOUBLE CASK RESERVE AGING METHOD



Ultimate Spirits Competition 2016 Bourbon Whisky

Brand	Rough Rider Double Cask	Russell's Reserve 10 Year Old	Old Forester	Four Roses Small Batch	Woodford Reserve Distillers Select	Hudson Baby Bourbon	Breckenridge
Producer Type	Craft	Big Brand	Big Brand	Big Brand	Big Brand	Craft	Craft
Parent	Independent	Wild Turkey	Brown Forman	Four Roses	Brown Forman	William Grant	Independent
State	NY	Kentucky	Kentucky	Kentucky	Kentucky	NY	CO
MSRP	\$35.00	\$47.00	\$45.00	\$33.00	\$80.00	\$50.00	\$44.00
ABV	45%	45%	45.2%	45%	45.2%	46%	43%
Rating	94	95	94	93	93	94	91
Great Value Award	Yes	Yes	No	No	Yes	No	No
Cocktail Recommendation Award	Yes	Yes	Yes	No	Yes	No	Yes

Tasting Notes:

"Bright and spicy on the nose with hints of chewy caramel, milk chocolate, and toasty orange peel. The palate is round and rich with roasted peanuts, baked apricot, and dried fig flavors balanced by a nice acidity and a hint of pepper. Very nice."

- F. Paul Pacult

- **ABV:** 45%
- **Mash Bill:** 60% Corn, 33% Rye and 7% Malted Barley
- **Non-Chill Filtered**
- **Case Size:** 6 x 750ml bottles per case
- **UPC:** 891500002256

Classic Cocktails

Old Fashioned

- 2 oz Rough Rider Bourbon
- 4 dashes Angostura Bitters
- 1 Tsp Sugar
- 2 Orange Wheels
- 2 Maraschino Cherries

Muddle Bitters, sugar, orange wheel and cherry in rocks glass. Remove orange rind and add RR Bourbon with ice. Garnish with fresh Orange wheel and cherry.

Mint Julep

- 2 oz Rough Rider Bourbon
- 1/4 oz of Simple Syrup
- 8 Mint Leaves

Muddle syrup and mint leaves in rocks glass. Add Bourbon and pack with crushed ice and stir. Add more crushed ice and garnish with mint sprig.

Gold Rush

- 2 oz Rough Rider Bourbon
- 3/4 oz Fresh Lemon Juice
- 3/4 oz Honey

Combine ingredients in shaker with ice and shake vigorously. Strain and pour over ice into a rocks glass.

Ward Eight

- 2 oz Rough Rider Bourbon
- 1/2 oz Fresh Lemon Juice
- 1/2 oz of Fresh Orange Juice
- 2 tsp Grenadine
- 2 speared cherries (Garnish)

Combine ingredients into shaker with ice. Strain and pour over ice into cocktail glass, garnish with 2 speared cherries.



©2018 Long Island Spirits,
2182 Sound Avenue, Baiting Hollow, NY
lspirits.com